

7th World Congress on PUBLIC HEALTH AND NUTRITION

February 09-10, 2022 | Webinar

The nutritional policy of Israel- can we change the built nutrition environment?**Ronit Endevelt***Haifa University, Israel*

In Israel 60% of adults and 30% of adolescent have overweight of obesity and in low SES societies it is 1.5 more frequent. In order to stop the Obesity pandemic a few steps were done. A committee for nutritional built environment was made. The Committee asked for experts in nutrition around the world including from the WHO, and conclusions and recommendations were made: 1. Regulations to raise awareness of the public: Front Of pack labeling FOPL for high in: sugar salt and saturated fat. 2. Positive FOP for non processed natural foods has made. 3. Regulations on healthy nutrition Kiosks at schools and in lunch programs. 3. Nutritional education was added to the school curriculum. 4. A coming regulation on tax over sweet and artificial sweeteners Beverages. 5. Studies are done for evaluate the effectiveness of those steps. We will be happy to show the steps done to improve the built environment for a healthier society.

Biography

Ronit Endevelt has completed her PhD from Ben Gurion university University and postdoctoral studies from School of Medicine. She is the director of the division of nutrition in public health services in the Ministry of health. She has published more than 45 papers in reputed journals and has been serving as an editorial board member of reputed. She also manage the nutrition policy in Israel.