

September 10-11, 2018
Prague, Czech Republic

Joao Brito Jaenisch Neto, J Nurs Health Stud 2018 Volume: 3
DOI: 10.21767/2574-2825-C4-010

O-SHOT: PLATELETS RICH PLASMA IN INTIMATE FEMALE TREATMENT

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A new and exciting treatment involves the use of PRP to enhance female sexual function and activate the female orgasm system. 40% of women have psychological distress from female sexual dysfunction and only 14% will consult a physician about sex. 5% of women have difficulty or complete inability to experience orgasm. PRP has been shown to have no serious side effects and to be effective in multiple studies for the treatment of soft tissue wounds such as joint injury, dental surgery and a variety of cosmetic procedures. Pluripotent stem cells exposed to PRP activate and develop into new tissue, nerve collagen and blood vessels. The purpose of this presentation is to demonstrate the efficacy of this new non surgical tool to treat patients with female sexual dysfunction and urinary incontinence.



Biography

Joao Brito Jaenisch Neto has completed his graduation in General Surgery 1982 (FFCMPA School of Medicine, Porto Alegre, Brazil); Training in Vaginal Surgery: Italy (Florence); Training in Gynecological Laparoscopy: Germany (Kiel), France (Perigueux), U.S.A (Cleveland Clinic, Ohio). He is a member of American Academy of Cosmetic Surgery (AACS); International Society of Cosmetic Gynecology (ISCGYN) - First President of Brazil (2010-2011); American Association of Gynecology Laparoscopy (AAGL); Latin American Society of Aesthetic and Functional Gynecology (SOLAGEF) - Delegate of Brazil; Pioneer of Brazil in O-Shot and Vampire Facelift Technique (Platelet Rich Plasma); Responsible for Launching Thermiva in Brazil; Technical reviewer in Portuguese of Female Cosmetic Vaginal Surgery book.

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