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"PROTECTING YOU, PROTECTING US" DEMONSTRATION: HOW TO PREVENT EPIDEMICS AND PANDEMICS - AN INTERACTIVE SESSION

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Infections of the past thirty years have started in one place and in one family. They are often highly contagious before the onset of symptoms, and difficult to stop spreading. Emerging infections are spread due to interlocking medical-epidemiological and political reason. The governments have no strategies in place to prevent pandemics but expect patients to use common sense on their own behalf and manage them at home. Until now, no one has come forward to help us develop strategies to educate people how to identify and prevent the spread of infection to their families and communities. Nobody plans for an actual crisis partly because it is too scary and hence paralyzing to think about. Most health professionals say they are not trained, paid and assume its someone else's job, except that it has turned out to be nobody's job. This situation is not static. While we sit paralyzed, superbugs are evolving and emerging infections are spreading, all over the world before we even know it exists. Scientists are making rapid progress to but even a much more rapid response must still rely on patients coming forward to say they have a symptom. We know patients with serious symptoms often avoid seeking help from doctors because they do not want their fears confirmed. We can conquer this problem, using a simple tool that does not require the top-to-bottom reform of public health infrastructures. Our innovation "Dr MAYA", a mobile phone application monitoring system will identify clusters of infections and help prevent spreading emerging infections. Our tool is a boon for healthcare professionals, because this will not reduce epidemics but also protect them. Doctors can offer the best healthcare 24/7, 365 days and spend more time at home with family and friends. So how does it work in practice?

Biography

Author, doctor, inventor and publisher who worked in acute as staff and associate specialist in acute and intensive paediatric care in internationally respected hospitals in the UK. Special interest "Spreading Superbugs & Emerging Infections". In 2000, he was appointed to teach nurses to manage infection in pilot nurse-led practice. He raised concern in 2004, about wrong doings and antibiotic abuse and the quality of care offered using protocols by nurse prescribers and practitioners. To protect fellow human for un-ethical medical practice, he collected and compiled a list of common symptoms and developed a simple tool "Maya" to help patients differentiate "Well from Non-Well". His created "Dr Maya" using Internet and communication technology to reduce the cultural dependency, cost, medical errors, delay in diagnosis, treatment and antibiotic abuse. His mission is to reduce cross infections with treatment resistant infections by helping doctors initially identify infected individual and isolate them to protect healthcare workers and pandemics.

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