

## Market Analysis for Internal Medicine & Patient Care 2020

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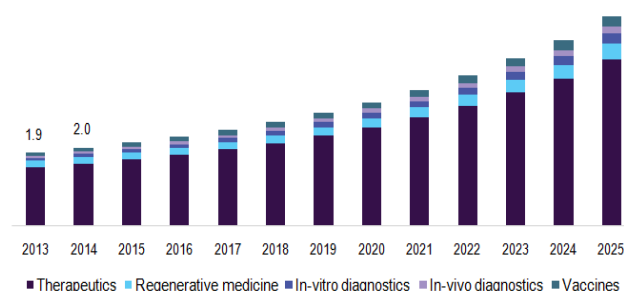
Healthcare spending in London in 2014 was \$47.9 billion. It includes both operating costs and investment, which adds up to 11% of GDP. Healthcare spending in London has been increasing at a rate of 5% annually over the past twenty years.

London has 275 hospitals and clinics with around 64,800 available beds (760 hospital beds/100,000 population, one of the highest in Western Europe). Around two-thirds of hospital beds are in general hospitals, 26% are in specialized clinics and rehabilitation centers, 7% are in sanatoriums and 5% in long-term care facilities. In 2014, there were 43,126 medical doctors practicing in London, or 502 doctors/100,000 population, and 2,243 registered pharmacies.

London has a single-payer national healthcare insurance program within their federal social insurance administration. This system covers almost 100% of the population (over 8.5 million insured) with unemployment, disability, pension and health insurance programs. Around 76% of non-investment healthcare costs are covered publicly. Capital investment, which makes up around 7% of total healthcare spending, is financed 60% publicly and 40% privately.

U.S. medical devices and pharmaceutical products have an excellent reputation and a strong market position in London. Best prospects are Health IT, as well as products and medications for an ageing population (dental consumables, screening and early diagnostic technologies, cardiovascular treatments, bone health, orthopedics, cancer treatments, dementia care) and various products/methods that help cut costs (minimally invasive surgical methods/products, preventive medicine, cheaper and more efficient screening and diagnostic technologies, etc.).

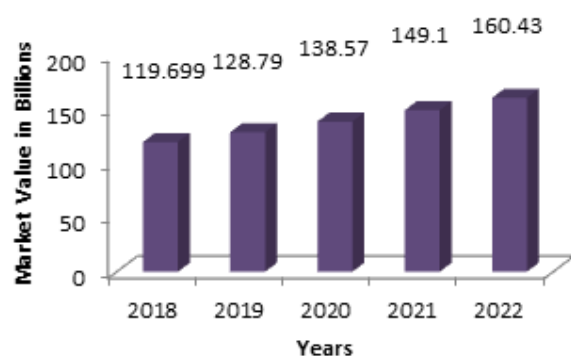
The shortage of physicians in rural and remote areas provides opportunity for internal medicine to spread its reach to millions of patients and this widespread deployment of services will continue at a rapid pace in the future as well. In the latest research study, "Global Internal Medicine Market Outlook", the analysts have studied the complete Internal medicine industry with and present focus on market segmentation, government initiatives and competitive landscape. Global Internal Medicine market was valued at USD 174.14 billion in 2014. The market size of the Internal medicine is highest in exhibit their USA, which is need to be get propagated across the globe in order to develop.



### Current market trend:

There are three main drivers in London's healthcare market: 1) the desire on the part of public healthcare payers to rein in spending without losing quality of care means that reducing waste and improving efficiency are increasingly important; 2) a high level of innovation in the sector, accompanied by increasing patient and physician awareness about options; and 3) an ageing population. In 2005, 16% of the population was over 65. In 2015, that number had risen to 18.5% and it is estimated that by 2030 24% of the population will be over 65.

### Internal Medicine Market Analysis



### Competitors:

London imports the lion's share of its medical devices. Major players are Germany (around 33% of the market), the United States (15-20%), Switzerland, South Korea, the Netherlands, China and Japan.

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In the pharmaceutical sector, London firms compete on the generics market and are successful in the sale of natural and homeopathic remedies. Patented and innovative pharmaceuticals tend to be imported from the major multinational pharmaceutical companies. U.S. products have seen excellent success and are considered to be at the cutting edge of medical technology. The U.S. holds around 18% of the import market and the London operations of U.S. companies (Baxter, Pfizer) are seen as local champions in the biotech sector.

#### Major Institutions and Hospitals:

Europe: Sant Joan de Déu Hospital Barcelona, Barcelona University, Sant Joan de Déu Research Institute, Hospital Materno-Infantil Vall Hebron, Hospital Ruber Internacional, Centro Médico Teknon, Vithas Xanit International Hospital, Hospital Quirón Marbella, Hospital Quirón Valencia, Grupo Hospitalario Quirónsalud, Master's Degree in Pediatric Infectious Diseases, Autonomous University of Barcelona, University of Navarra, University of Valencia, Complutense University of Madrid, Pompeu Fabra University, University of Granada, University of Salamanca, University of Santiago of Compostela, University of Seville, University of the Basque Country, University of Rovira Virgili, University of Murcia, University of Zaragoza, Universidad de Alcalá.

USA: University of Pennsylvania, Harvard University, University of Cincinnati, Johns Hopkins University, University of California-San Francisco, Stanford University, University of Colorado, Baylor College of Medicine, University of Washington, Duke University, University of Pittsburgh, Washington University in St. Louis, Boston University, Case Western Reserve University, Columbia University, Emory University, George Washington University, Indiana University-Indianapolis, North-western University (Feinberg), Ohio State University, University of California-Los Angeles, University of California-San Diego, University of Michigan-Ann Arbor, Vanderbilt University, Yale University, University of Washington, Children's Research Institute, Texas Children's Hospital (Houston), Cincinnati Children's Hospital Medical Center, Children's Hospital of Philadelphia, Nationwide Children's Hospital (Columbus, Ohio), Riley Hospital for Children, Children's Hospital Boston, Children's Medical Center Dallas, Phoenix Children's Hospital, Akron Children's Hospital, Children's Hospital Central California, Arkansas Children's Hospital, Children's Mercy Hospital & Clinics, Lucile Packard Children's Hospital at Stanford, Miller Children's Hospital, Children's Hospital of Pittsburgh of UPMC, Miami Children's Hospital, Children's Hospital Los Angeles, Cook Children's Medical Center, The Children's Hospital, Children's National Medical Center, Children's Hospital of Alabama, Rady Children's Hospital San Diego, Primary Children's Medical Center, St. Louis Children's Hospital, Seattle Children's Hospital, Children's Memorial Hospital, Morgan Stanley Children's Hospital of New York-Presbyterian, University of South Alabama Children's & Women's Hospital, Children's Hospital & Research Center, Inova

Fairfax Hospital for Children.

Asia Pacific: Tsinghua University, National University of Singapore, University of Melbourne, Hong Kong University of Science and Technology, Zhengzhou University, Huazhong University of Science and Technology, Jilin University, Shandong University, Central South University, Children's Hospital of Fudan University, Red House Hospital, Beijing New Century International Hospital for Children, The Duchess of Kent Children's Hospital at Sandy Bay, Shanghai Children's Medical Center, Shanghai Children's Hospital, Yuying Children's Hospital, University of Tokyo Hospital, National Center for Child Health and Development, The Royal Children's Hospital, Princess Margaret Hospital, Sydney Children's Hospital, The Women and Children's Hospital, Lady Cilento Children's Hospital, The Royal Children's Hospital, Princess Margaret Hospital, Sydney Children's Hospital, The Women and Children's Hospital, Lady Cilento Children's Hospital.