

# THE PSYCHOLOGICAL BENEFITS OF POETRY AND ITS INNOVATIVE USE IN GREEN ENTREPRENEURSHIP IN AFRICA

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## Abstract

Poetry has always been associated with intensity of emotions expressed in literary form with a sense of rhythm and beauty. This study identifies poetry as a valuable tool which can be used in green entrepreneurship for sustainability and environmental safety in Africa. It also identifies poetry as a valuable tool which can be used in climate change education across various communities, cities, and countries in Africa. Climate change is one of the global issues which we must of necessity tackle with urgency in order to prevent a global warming too unbearable for the survival of mankind. The objective of this paper is to highlight the health, economic and psychological benefits of poetry on individuals, communities and institutions in Africa and beyond. It further highlights how poetry can be used innovatively in climate change education in Africa to achieve the sustainable development goals. Through literature and participant observation, it has been discovered there is an urgent need to educate our communities and institutions about the impacts of climate change and ways to adapt and mitigate for global sustainability. This paper is therefore very significant as it explores new opportunities, practices and policies in the innovative use of poetry for climate change education and enhancing sustainability and environmental safety in Africa.

## Biography:

Benjamin Anabaraonye is the CEO of the BENJY POETRY AND MUSIC GLOBAL CONCEPTS, a company based in Nigeria whose goal is to spread joy and beauty to the community through inspirational poetry and music. He is an educator, researcher, author, poet, gifted blogger and the Director of the Project Green Initiative which exists to educate communities and institutions on climate change impacts, adaptation, and mitigation. In January 2016, he received the Green Champion Award from the United States Department of States

for facilitating Understanding Climate Change. He has received trainings from United Nations Institute of Training and Research on human health and climate change. He also has a certification from Oxford University, UK in the field Health and climate change. He has presented papers on climate change education, mitigation and adaptation at notable academic conferences in Nigeria. His abstracts and papers have been featured in International journals. Feel free to visit our educational blog: [www.projectgreeninitiative.wordpress.com](http://www.projectgreeninitiative.wordpress.com) for our articles and poems on climate change adaptation and mitigation for global sustainability.