

# Role of financial management in organization (A Case study of industrial area district Anantnag)

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## Abstract

Finance management is in high priority to maximize the overall strength of the outsiders of the company, like investors and shareholders, basically profit maximization is the core objective of any business concern in order to distribute the same among the equity shareholders. Financial management is actually mean planning, organising, controlling and directing financial resources of the business concern in the manner of right way to secure the future and overcome the new market challenges as-well, basically it is well-known function of financial manager to allocate and procure the funds of company and this is the only reason behind the success of any business concern but most importantly it needs a deep knowledge of internal and external environment of the business as-well and in this research study I will highlight the importance of financial management with the help of sampling area, the data will be collected through the proper questionnaire and will be distributed among the respondents and statistical tools will be applied for sake of data analysis this study will enriches the Quality of information about the financial management in order to provide the clear understanding about the said subject among the readers.

## Biography

Dr Ajaz Ahmad Bhat I have completed my Ph.D at the age of 28 years from barkatuallh university Bhopal, India and now working as a assistant professor in jammu university since 2020, and I have 27 publications and two books also in the reputed journals, like scopus, Copernicus, ugc care listed and peer reviewed too. Civil engineering is an expert designing discipline that arrangements with the plan development and support of the physical and normally constructed climate, including public works like streets, spans, channels, dams, air terminals, sewage frameworks, pipelines, primary parts of structures, and railroads.