

No Time to Waste

Alison Hadden

United States

Abstract:

Through a combination of wit, intensity, and insight, Alison shares her story of how being diagnosed with Stage IV Breast Cancer drove a sense of urgency to double down on her intentional way of living.

“No Time To Waste” is an irreverent and inspirational session that challenges you to make every day count by confronting mortality head-on, crafting a life without regret, and harnessing the untapped power that lies within to live every day as if it’s your last.

Her message? Don’t wait for a health scare, a brush with death, or rock bottom to realize life’s short. With actionable steps, Alison provides the roadmap to stop wasting years and start maximizing minutes that will leave audiences with the tools and motivation to carpe the sh*t out of life [alt: start really living, starting right now].

Biography:

Alison is a marketing executive in tech, a veteran speaker, lifelong athlete and adventurer, and now, cancer warrior. Currently the VP of Consumer Marketing at wellness tech company MINDBODY, Alison offers 15 years experience engaging business audiences of 50 to 5,000 on stages across North America, EMEA and APAC. Alison previously held a variety of leadership positions at Glassdoor, helping the company grow from 40 to 1,200 employees before its \$1.2B acquisition. Previously, Alison led Global Sales Training at The Active Network after a successful career in software sales over ten years and a successful IPO in 2011.

[11th Asian Breast Cancer: Screening, Treatment & Management Summit](#), November 16-17, 2020.

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