

Editorial

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Letter from the Editor-Annals of Biological Sciences

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EDITORIAL

On behalf of the Board of the Journal Annals of Biological Sciences (ABS) and my co-editors, I am glad to present the Volume 9, Issue 5 of the journal. Maintaining broad scope, incorporating all areas Agric. Engineering and Technology, Agronomy, Anatomy, Behaviour, Biochemistry, Biological Sciences, Biometry, Biosciences, Biomechanics, Psychology, Botany, Cell Biology, Clinical Sciences, Conservation and Management of Ecosystems, Crop Sciences, Cytology, Development and Differentiation, Ecology, Environmental Sciences, Evolutionary biology, Fisheries and Aqua-Sciences, Food and Nutrition Sciences, Forestry, Genetics, Horticultural Sciences, Human biology and Science, Human Exercise Physiology, Immunology, Microbiology, Molecular Biology, Morphology, Pest, Pharmacology and Toxicology, Physiology, Plant Breeding, Soil Sciences, Special Cultivation Technology, Stress Breeding, Taxonomy and Veterinary Sciences.

In 2021 Journal Annals of Biological Sciences has released four Issues. In 2021, 10 new editorial board members have been added as Editor-In-Chief and Editors. Journal has published 65% of high-income article in order to improve the quality and citations.

In 2021 Journal will be focusing more on Biological sciences. These topics are current trending topics in all over the world. In upcoming issue journal will be focusing in these topics. Publishing same related topic can improve the quality of journal. In upcoming issues journal will focus on Editors papers. Publishing editors' papers can bring more reputation to the journal and editors' references are more valuable to journal.

Journal of Annals of Biological Sciences is posting updates frequently in social media like twitter and Facebook. In 2021, ABS will be posting high citated articles links in social media to bring the attention from authors. Journal will be improving its communications in social media like twitter, Facebook, Linkedin, e.tc., ABS will be displaying the promotions from universities and other collaborations to bring more reputation and noticeability to the people. In order to get these reputations, we need to follow below procedure:

- Focusing on People: First we need to get who is our frequent visiting audience
- Choosing correct platform to post sometimes we cannot post everything in some social media platforms like in linkedin we will be having limited access to post but in linkedin we can get good scholar researchers. So, we need to select few social media platforms based on post requirement
- Improving community: Once we understand our audience and social media platform where to use, now we need to focus on building community
- Mixture of Content: Before posting in social media we need to mix few other topics in post to reach maximum people and bring more attention in community. So, creating good content before posting is needed. We need to make sure the post is reachable to journal and audience
- Expert Guidance: We need to have expert guidance from authors and editors. We should also post about our editors and authors to boost up their confidence and it brings more positivity towards our journal. If we can follow these few procedures to use social media, it would be grateful to journal

We need to thank few editors and reviewers for their continues efforts towards ABS journal. Editors and Reviewers are analysing the quality of papers and helps to take the decision either to accept or reject. These are the few Editors and Reviewers we need to thank specially because of their timely review and decision taking.