



Invigorating Organisational Culture and Health Care Management

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Abstract:

Invigorating Organisational Culture and Health Care Management: Public health is the well-being of people. Its supervision is controlled by the state. Normalising practices include building organisational culture that stimulates creativity and innovation. Health care quality system comprises of quality standards definition, parallel delivery of health care and these standards regulate to reinforce eminent standards of health care. Organisational culture directly affects during the analogous of health care and standards. Health care work environment stipulates corroboration, information disclosure and learning latitudes commend employment attitude and ethics, employee productivity and organisational adeptness. Creativity, innovation and health care culture's boundary - physical, social, psychological and work latitudes should be semi permeable, satisfactorily confined in order to focus the energy of health care sector for achieving its mission, but satisfactorily liberal so that there is a robust exchange of ideas with its environment, thereby maintaining the efficient resonance and synergy between the two. This semi permeable boundary is the trait of healthy open system as it makes possible for the health care sector to get feedback from its environment for the purpose of fostering larger acclimatisation. The determinants of health care structure are structure, strategy, support mechanisms and behaviour that instigates innovation and open communication. These determinants influence the values, norms and beliefs which are directly proportional to creativity and innovation of individuals and groups. Health care work instigates organisational trust on employees work satisfaction and organisational commitment.

Biography:

Sanchita Raghav is an Indian academician, researcher-innovator at Amity University Haryana, Gurgaon-Manesar. She has a career spanning 12 years of experience in teaching and research, which includes 5 years in URBANPLAN Consulting and Engineering Pvt. Ltd., New Delhi, where she was senior manager before joining Amity University Haryana where she is Assistant Professor HR and marketing in 2012. She holds her M.B.A. from Lal Bahadur



Shashtri Institute of Management, New Delhi. She has published a handful papers in reputed journals and is upkeeping with ongoing research in the area of human resource management, marketing, communication skills and interdisciplinary fields.

Recent Publications:

1. https://d1wqtxts1xzle7.cloudfront.net/55486174/IJM_08_01_025.pdf?1515492555=&response-content-disposition=inline%3B+filename%3DIJM_08_01_025_.pdf&
2. https://www.researchgate.net/profile/Mohan_Gautam/publication/312497828_EMBELLISHING_INNOVATION_CULTURE_FOR_INVIGORATING_ENGINEERING_EDUCATION/links/587f735308ae4445c072571c/EMBELLISHING-INNOVATION-CULTURE-FOR-INVIGORATING-ENGINEERING-EDUCATION.pdf
3. <https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0201681>
4. <https://d1wqtxts1xzle7.cloudfront.net/48693502/120>
5. <https://d1wqtxts1xzle7.cloudfront.net/>

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