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Innovation in nursing

Dr. Loendi Westhuizen

Global Healthcare Consultant, Saudi Arabi



Abstract

Nowadays, especially after Covid 19 and its impact on our communities, the importance of scientific knowledge has been increasing and health-care applications are changing. The increasingly aging population, chronic treatment of acute illness and the perspective on the quality of the patient's care is forcing us to come up with new innovation ideas and solutions. The concept of innovation in the health sector and in particular for nursing, new approaches, technologies and ways of working is described as a process of development and sustainability of our healthcare. The planning of nursing practice, submission and evaluation of the use of innovative strategies are among the key factors that directly affect the quality of the service. Based on all of these reasons and in the light of the literature, this compilation is prepared to offer information of innovation in nursing practice. I will be focusing on:

To maintain the quality of care or to improve the quality of care \square To find innovative ways to care & cure that the individual can relate to and follow. Keywords: innovation, nursing practice,

Biography:

I am Dr. LoendiI Westhuizen from South Africa and I have more than 15 years of experience as a global public speaker. Presented at 10 International Conferences in various countries including, Vietnam, South Korea, Singapore, Philippines, Cebu and Saudi Arabia. I am a highly accomplished public speaker and business coach with a broad background in business development, creating business processes, founding new business opportunities, in digital- and affiliate marketing. Optimizing your Social Media presence for your small business. Currently I am supporting entrepreneurs to create and grow their own business, matching their skills and strengths with their business choice. I have studied Business Administration and have a PhD in Marketing. I completed my Senior International Project Management course, from the USA and my Public Speaking Course through ToastMasters. With all this I had a positive impact on more than 300 Public Speakers and establishing 100 small businesses following a new strategy to ensure their success.

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