

HOW TO BUILD THE CHARACTER TO BECOME A SUCCESSFUL ENTREPRENEUR

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Abstract

According to Uliana, to be a successful entrepreneur it is not enough to have the best idea or the best team or even a lot of money. The most important thing is to have character or better to say to educate the entrepreneurial character. In this talk Uliana will talk about how to build the character to become a successful entrepreneur. She will give some practical recommendations on how to discover yourself, your passions and talents, and to find out what you really want and how far you can go. She will give some tips on how to discover and develop the qualities that are so important to be a successful entrepreneur such as motivation, self awareness, persistence, self-esteem, etc.

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Biography

Uliana is co-founder and CEO of 3 mobility and technology companies. Uliana is a Tedx Speaker, Startups mentor, Leader of Women in Tech Spain Entrepreneurs Cluster, QVIXOTE leaders, a Spanish selection of young leaders.