

Global Presence of your research at Sports Medicine 2020 scheduled at Auckland, New Zealand during October 05-06, 2020

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Importance and Scope:

Health play a vital role for any living being on this earth, nothing can be good, if the health is not good. Healthy and physically fit person can enjoy their lives more beautifully. [Sports Medicine](#) is the subject which deals with all the health and physical related conditions of the athletes. [Sports Medicine Conference](#) is the most precious event which is directly related to health and wellness not only for the sports person/athletes but also for the people who are agonizes with most of the diseases and disorders which are directly or indirectly related to the physical health and condition. Sports medicine is a towering subject which is related to physical health and conditions.

There is a huge demand for the sports medicine in most of the countries where [sports and physical health](#) are given more important. [Sports Medicine 2020](#) aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results about all aspects of [Sports](#), Physical Health, Injuries and [Medicine](#). It also provides the chance for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns, practical challenges encountered and the solutions adopted in the fields of [Sports Medicine and Fitness](#).

Sports Medicine 2020 is an international platform for presenting research about marketing, exchanging ideas about it and thus, contributes to the dissemination of knowledge in marketing for the benefit of both the academia and business. Sports Medicine 2020 is where the future of Sports Medicine and Fitness intersects. This event brings together the most of the eminent persons, researchers, scientists to explore there invaluable knowledge. Sports Medicine 2020 is where [Sports marketers](#) go to gain perspective on the latest Sports technologies, emerging start-ups, and opportunities that will drive the future of the [Sports Medicine and Fitness](#). We bring together business, creative, and technology leaders from the Sports Medicine [market](#) and [Sports Medicine](#) industry for the most current and relevant.

Why to attend?

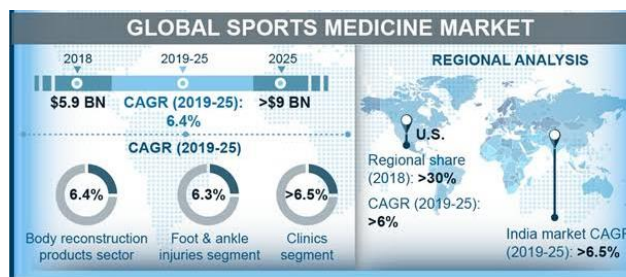
[Sports Medicine](#) is one of the most important topics, with members from around the world focused on learning about Sports, physical health and other sports related activities; this is your single best opportunity to reach the largest assemblage of participants from the Sports and health community. Conduct demonstrations, distribute information, meet with current and potential Researchers, Scientists, Business Personals, and Industrialism, make a splash with an invaluable knowledge and receive name recognition at this 3-day event. World-renowned speakers, the most recent techniques, tactics, and the newest updates in Sports Medicine and Fitness fields are hallmarks of this conference.

Market Analysis

The global sports medicine market was worth US\$ 6.2 Billion in 2018. Sports medicine, also known as sports and exercise medicine (SEM), is an area of medical practice that is concerned with preventing, diagnosing and treating sports or exercise-related injuries. Its primary objective is to help sports enthusiasts engage in exercising safely as well as effectively for achieving their training goals. Generally, sports medicine providers are equipped with specialized training to assist patients in maximizing function and minimizing disability. They treat a wide range of physical conditions like acute traumas including strains, sprains, fractures and dislocations as well as chronic overuse injuries such as tendonitis, degenerative diseases and overtraining syndrome.

Rising numbers of cardiovascular and neurological disorders is booming the physiotherapy equipment market. Hence, the rapid increase in the aging population, growing number of the sports injuries, increasing obesity among people, and growing awareness regarding the therapeutic application of physiotherapy are also adding to the growth of this market significantly. The demand for sports medicine is raising on account of

the altering lifestyles of consumers and the growing extremely vital role in a sports person's vital statistics, incidences of sports injuries across the globe. This can also be attributed to the rising number of individuals who are choosing sports as a career, owing to the presence of numerous opportunities, such as scholarships and corporate funding, and developing sports infrastructure. Apart from this, a rise in the demand for minimally invasive surgeries is also impelling the market growth. Moreover, rising smoking rates, sedentary lifestyles, increasing adoption of the fast food and over-consumption of alcohol, in both the developed and emerging economies, has led to a rise in the prevalence of life-threatening diseases over the years. The rising awareness about these diseases is anticipated to encourage individuals to engage in different sports activities for maintaining their wellbeing and fitness, thereby boosting the sports medicine market. Looking forward, the market is projected to reach a value of US\$ 8.8 Billion by 2024, registering a CAGR of 6% during 2019-2024.

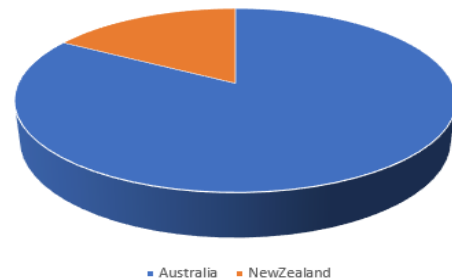


Major Sports Medicine Universities, colleges/Institutions around the world:

- University of Bedfordshire
- University of Central Lancashire
- The University of Queensland
- Murdoch University
- University of South Wales
- University of Portsmouth
- Queen Mary University of London
- Ball State University
- North Umbria University
- Middlesex University
- University of Essex
- University of Auckland

Sports medicine is a very dynamic field that has made a mark in the healthcare sector in the last decade. The field has witnessed a spurt in technology and has grown with the rise in medical diagnostic and therapeutic devices. With regional sports gaining popularity, sports medicine is all set to play an

Number of Sportsmedicine Universities



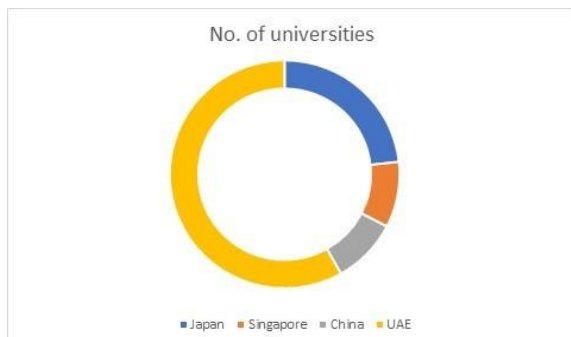
This will be accomplished by pushing the athlete's body to the limit with the help of the latest technology. Sports medicine devices will help monitor, diagnose and treat athlete burnout and injuries such as plantar fasciitis, heel spur, flat feet, Morton's neuroma, anterior cruciate ligament (ACL), posterior cruciate ligament injuries (PCL), hammer toe, arthritis, chronic back pain, calf stiffness, tennis elbow, rotator cuff injuries, Achilles tendon injury, etc.

Market Breakup by Product:

- Body Reconstruction
- Fracture & Ligament Repair Products
- Arthroscopy Devices
- Implants
- Prosthetics
- Body Support and Recovery
- Braces & Supports
- Physiotherapy
- Thermal Therapy
- Ultrasound Therapy
- Laser Therapy
- Electro stimulation Therapy
- Body Monitoring and Evaluation
- Cardiac Monitoring
- Respiratory Monitoring
- Hemodynamic Monitoring
- Musculoskeletal Monitoring
- Compression Clothing
- Accessories
- Bandages
- Disinfectants
- Tapes
- Others

List of Physiotherapy Universities:

- Fukuoka University
- Aichi Medical University
- Kawasaki Medical School
- Fujita Health University
- Nihon University
- Nippon Medical School
- Osaka Medical College
- Saitama Medical School
- Juntendo University
- Dokkyo University School of Medicine

**World major Sports Medicine and Fitness Associations/societies:**

- American Medical Society for Sports Medicine (AMSSM)
- American Orthopedics Society for Sports Medicine (AOSSM)
- American Physiological Society
- Society of Health and Physical Educators (SHAPE)
- The American Orthopedics Society for Sport Medicine (AOSSM)
- INTERNATIONAL MARTIAL ARTS and COMBAT SPORTS SCIENTIFIC SOCIETY
- The International Society of Sport Psychology (ISSP)
- INTERNATIONAL SOCIETY OF SPORT SCIENCES IN THE ARAB WORLD
- International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine.
- The International Sports Sciences Association (ISSA) USA
- International Council of Sport Science and Physical Education (ICSSPE) Germany
- Indian Association of Sports Medicine (IASM)
- American Academy of Podiatric Sports Medicine
- American Medical Societies for Sports medicine and The British Association of Sports and Medicine
- Canadian Academy of Sport Medicine
- World Institute of Sports Sciences (WISS), Florida
- The South African Sports Medicine Association
- California Association for Health, Physical Education, Recreation and Dance (CAHPERD)
- The Association for the Advancement for Applied Sport Psychology
- The European Federation of Sport Psychology
- British Association of Sport and Exercise Science (BASES)
- Brazilian College of Sport Science (CBCE)
- Sport and Exercise Science New Zealand (SESNZ)
- Sports Medicine Australia (SMA)
- Japanese Association of University Physical Education and Sports
- Centre for Orthopedics Surgery, Switzerland