

Crisis Management: characteristic actions for Manage it

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Abstract

We live in a global community whose components are interconnected via a very sophisticated and smart system. Disastrous news spreads with incredible speed, and in many cases controlling it is very difficult. In this situation, crisis management is necessary to maintain relationships and protect organizations and communities from threats and disasters. Management of crisis guarantees the organizations' long-term survival and success. Crisis is nothing but sudden turbulence of all elements which used to be arranged and static. Crisis managers try to preserve organizations' stability in tough situations, on the other hand crisis disrupts old structures and patterns. In this regard, understanding the policies, and also causes of crisis and how to manage it is essential for all organizations and societies. In this study is an attempt to explore various types of crises, objectives of crisis management, policies and causes of crises, reactions to crises, and tasks of crisis management using content analysis method.

Biography

Ali Mamhoori was educated from Institute of Mahatma Gandhi Expert in Tourism, Technology and Crisis Management. Present he is working at Pardis Technology Park, Iran. Interested in research towards Management Area.