

Computer Graphics 2019: Connecting computer graphics and media production through motion graphics - Sumit Gupta - UAE

Sumit Gupta

Manipal University, UAE

“Computer Graphics” is usually related to media and multimedia applications. This paper provides an entire case study on the appliance of special effects in media production with reference from print, electronic and web media with creative approach of motion graphics. Industrial revolution has unified the planet & humanity and became what's referred to as a worldwide village. special effects encapsulates creative media work from scratch to final creation by using digital technologies throughout to streamline the method of productions and enhanced creative artistic expression. The creativity in media finds its new edge up the present scenario of the digital world and computer game. The most proactive role of special effects in media is that the designing of motion graphics for television and news. During this several sets of shapes are choreographed together employing a wide selection of effects to supply compelling footage for television & web. The realistic images or videos viewed and manipulated in digital media platforms and computer simulations couldn't be created or supported without the improved capabilities of recent special effects. Graphic communication is that the key area of study which bridges the gaps between special effects and media production. One of the prime applications of special effects and multimedia is used for digital entertainment purposes. Special effects techniques are utilized in making motion pictures, music videos, and tv shows. Sometimes the graphics scenes are displayed by this facility and sometimes the actors and live scenes. Graphics objects are often combined with the live actions and pictures. Processing techniques are often wont to produce a change of 1 person or object into another.

Computer animation is that the use of computers to make animations. There are a few different ways to form computer animations. One is 3D animation. A method to make computer animations is to create objects then render them. This method produces perfect and three-dimensional looking animations. Differently to make computer animation is to use standard computer painting tools and to colour single frames and composite them. These can later be either saved as a movie file or output to video. One last method of creating computer animations is to use transitions and other special-effects like morphing to switch existing images and videos. Computer graphics are any sorts of images created using any quite computer. There is a huge amount of sorts of images a computer can create. Also, there are even as many ways of making those images. Images created by computers are often very simple, such as lines and circles, or extremely complex like fractals and sophisticated rendered animations. Motion graphics and graphic design artists both use computers to make visual graphics that inform, persuade, or entertain. These careers involve working in many various industries and typically entail using advanced design software to make and manipulate graphics and effects. Those meaning to be either sort of artist can build their own businesses as freelancers or work in-house for production or design companies. The biggest difference between these two fields is that the use of animation. Motion graphics, because the name implies, feature a moving element, like the familiar meteor that soars across the highest of the Disney Studios logo or the three stars settling in over the Paramount Mountain. For this reason, motion graphic work is usually more time-intensive. Graphic design doesn't involve animation. Graphic designers

work with still images, either during a digital format or in print, like posters, business cards, or stationery. Once there's movement, graphic design becomes motion graphics. Some graphic designers can finish a project in as little as an hour or two for an easy logo or flier.

There is a replacement method of rendering that was recently developed. It's called radiosity. It does something all the opposite rendering methods don't do: it figures out the relationship within the scene of all the objects present. For instance, in the real world, if you take a bright colored ball and put it into a clean room, the walls of the space are going to reflect a touch little bit of color from the ball, making them look a touch reddish for instance. This is impossible in raytracing, since it doesn't bounce rays off of matte objects, such as a wall. Morphing may be a very cool looking transition. It's also one among the foremost complicated ones. A morph looks as if two images melt into one another with a really fluid motion. In technical terms what happens is, two images are distorted and a fade occurs between them. This is often pretty complicated to know, but believe me, it's very cool. Fractals are very complex pictures generated by a computer from one formula. Very often they're very colorful and appearance beautiful. A fractal gets created by using iterations. This suggests that one formula is repeated with slightly different values over and over again, taking into a count the results from the previous iteration. The results are then graphed. In fractals, the small parts of them appear as if the large picture, and when one zooms in additional, one will find more and more repeating copies of the first. Computer Graphics may be a fertile ground for both research and development of the latest products, due to the breadth of possible usage, the dependency on a good range of technologies, and therefore the value of reducing cost by improving technology. Technology is getting used in developing many applications for primary also as education, entertainment, health services, public places, and lots of more.