

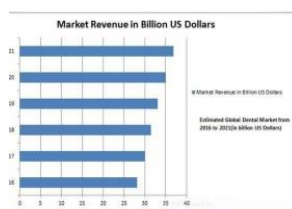
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Editorial

Patient demand for better dental and oral care facilities has increased due to increasing dental awareness and growing disposable income of the people around the world. The Dental market is one of the fastest growing markets around the globe. It includes treatment, prevention and diagnosis of the diseases related to the oral cavity. The dental services include oral surgery, dentures, laser dentistry, cosmetic dentistry, root canal, dental implants and smile makeover. Dental Equipment segment consider as the maximum share among all other segments. Dental Preventive, Restoratives, Prosthetics, Implants, Orthodontics and Endodontic studied in the report. The leading theory of advanced technology and equipment in the diagnosis and treatment procedure ensure that each patient should get quality dental care services positively impacted this market segment to flourish now and then. The world wide oral care market analysis was value at USD 28.0 billion in 2017 and is projected to witness a 5.0% CAGR over the forecast period. Growing consciousness about dental hygiene and rising prevalence of dental caries are expected to drive the market. Oral care and hygiene market plays an important role in leading a good quality life and overall good health of every person. Disorders that affect the oral cavity, tooth decay, birth defects, oral sores, chronic facial and mouth pain, oral & throat cancer, tooth loss, and other diseases are kept away by oral care or oral hygiene. Gum care and oral care and irrigation, tongue cleaning, interdental brushes, flossing, and removing plaque are part of oral care. Oral health care or dental hygiene can be maintained by some beneficiary products such as dairy foods, green tea, vegetables, onions, animal food, sesame, and water. There are development in technology and development of newer techniques to manufacture and develop oral care products. Developed surgical procedures and latest imaging technologies have made patient diagnosis and treatment easy.



The oral and dental care pathology consumables market is expected to witness significant growth in the coming years. Factors like the rapid rise in geriatric population, growing tourism in emerging markets, rising incidences of dental caries and other periodontal diseases, growing disposable incomes (resulting in increased willingness to spend out-of-pocket), rising demand for cosmetic dentistry, and increasing dental care expenditure are the major factors driving the growth of the global dental consumables market. The global dental expendable market is projected to reach USD 35.35 Billion by 2021 from USD 25.45 Billion in 2016, at a CAGR of 6.8% from 2016 to 2021. However the high cost and limited reimbursement for dental care and shortage of dental professionals are expected to restrain the growth of this market to certain extent. Today, the most common practice model in oral surgeons care is the standard solo practice with threeplus operators' and a lean clinical-support staff. The smaller general-practice model generates roughly \$225,000 to \$300,000 in gross billings. Gross amount for the larger general practice ranges from \$475,000 to \$550,000. Mid-range operations gross between \$350,000 and \$425,000. General expenses in this traditional model typically run from a low of 50 to 55 percent to a high of 65 to 70 percent. The norm is 60 to 65 percent George Adam | Euro Dementia 2020 40 Bloomsbury Way, Lower Ground Floor, London, UK Email: eurodementia@speakersconclave.com